



Navigating futures- capacity building on Strategic Foresight

123 of the Fortune 500 companies, that represent the firms with the world's highest revenues, have created a department on Strategic Foresight.

We offer training courses on anticipatory decision making - so called Strategic Foresight. The course will help innovative organisations and companies to account for potential future developments and the possible convergence of long-term trends. This, in turn, will support them in developing a long-term consistent strategy and vision, beyond mere day-to-day business. The Strategic Foresight approach and mindset will support organisations and companies in becoming more agile and more resilient in a highly complex and uncertain landscape. More generally, all decision-makers who look to think more strategically about their position and seek to improve it will find this course useful to think about the future constructively.

Module 1: Introduction to Strategic Foresight

Are you looking to get an overview of the most important methods of anticipatory decision making? Module 1 introduces you, your organization or company to the most important methods of detecting future developments and agile strategy development. After the completion of the module, you will know where to search for - and how to recognize trends, elaborate scenarios of potential futures and redirect your strategy towards previously hidden business opportunities and niches.

Module 2: Deep Dive - Scenario technique

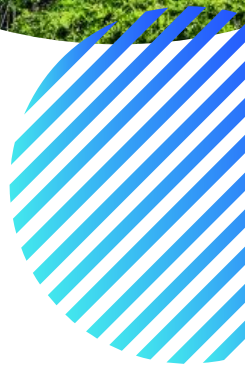
The future can come in different shapes. Scenarios can help to prepare for - and thus know how to use potential future developments. But how do you prepare and formulate scenarios in a way that they can be useful for future strategies? This module will guide you through each step of the scenario building process - from the spotting of relevant emerging trends to approaches to write emotionally engaging scenarios that can spark action by decision-makers.



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Module 3: Deep dive - Roadmapping

Do you, your company or organization have a vision or strategic goal that you would like to implement but are unsure about the steps to bridge these? Jointly elaborated roadmaps are the most commonly used tool to determine the actions, resources and intermediate goals to turn visioning into a new product or comparative advantage. This module deepens the methods of course "Introduction to Strategic Foresight" with a special focus on roadmapping. Facilitated by our experienced trainers, we guide you through each step of the method and create an initial roadmap for your organization or company.

Module 4: Futures Literacy Laboratories

How do you get beyond mere day-to-day business and allow exchanges on what future you, your company or organisation want? Developed by UNESCO, Futures Literacy Laboratories offer excellent spaces to jointly develop, test and start implementing new strategies, visions or products. After the completion of the Lab, you and your team will have spotted emerging signals and trends of the future, developed alternative futures and engaged in prototyping fresh ideas.

Train the Facilitator

Would you like to offer training sessions on Strategic Foresight to your company, students or organisation? We offer a three-day train-the-facilitator workshop that will allow you to gain all necessary skills and expertise in conducting your own sessions. Please contact us for further course details.

Our references



Federal Academy
for Security Policy



All modules are

- taught in a 2-day intensive & interactive course
- for 10-15 participants
- on site or virtually
- languages of instruction: English / Spanish
- Certificate of successful completion



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Train-the-Facilitator

In this Train-the-Facilitator course, we take a deep-dive into the most important methods of Strategic Foresight. After the completion of the module, you will not only be an expert on Strategic Foresight, but also know how to conceptualise and implement your own Foresight capacity-building sessions. Presentation, moderation and visualization techniques will help you to engage your students and convince them of the numerous benefits that the approaches and methods of Strategic Foresight can yield.

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- ↪ taught in a 3-day intensive & interactive course
- ↪ for 10-15 participants
- ↪ on site
- ↪ prior completion of three
- ↪ introductory/basic modules required
- ↪ languages of instruction: English
- ↪ Certificate of successful completion



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