

Quarterly Newsletter ENRICH in LAC 2023



ENRICH IN LAC NEWSLETTER #18

January – March 2023

LATEST NEWS AND UPDATES

Welcome to our 18th edition of the Quarterly Newsletter for the ENRICH in LAC project!

In this edition you learn more about the implemented activities of ENRICH in LAC, our virtual meetings, the latest developed partnerships in the all countries addressed by the project and the agenda for the next services.

For any Europe-LAC STI news you may wish to share with our network, get in touch at contact@lac.enrichcentres.eu

Para la versión en español, haga click [aquí](#)

LATEST NEWS AND INFORMATION

ENRICH IN LAC team on the coordination of EEN Brazil



The Enterprise Europe Network (EEN) was created in 2008 by the European Commission and its main objective is to promote the growth of small and medium-sized businesses. The services offered through EEN are free and are focused on supporting the innovation, technology transfer and internationalization of companies, technical institutes and public institutions.

EEN Brazil is a consortium coordinated by the IBICT - Instituto Brasileiro de Informação em Ciência e Tecnologia, with the copartnership of EMBRAPPII - Empresa Brasileira de Pesquisa e Inovação Industrial and ENRICH in LAC, and the participation of public and private entities as permanent members (ABCASA, ACIC, APEX BRASIL, BRAFIP, FACISC, IJEX, MOBICAXIAS and OBME). The main objective of the group is to increase the visibility of Brazilian companies abroad and the participation of European SMEs in the local market.

Read in full the news [here](#).

ENRICH IN LAC Innovation Talks

“Brazilian Distributed Generation Investment opportunity created by the new law and tax regulation”

ENRICH IN LAC INNOVATION TALKS

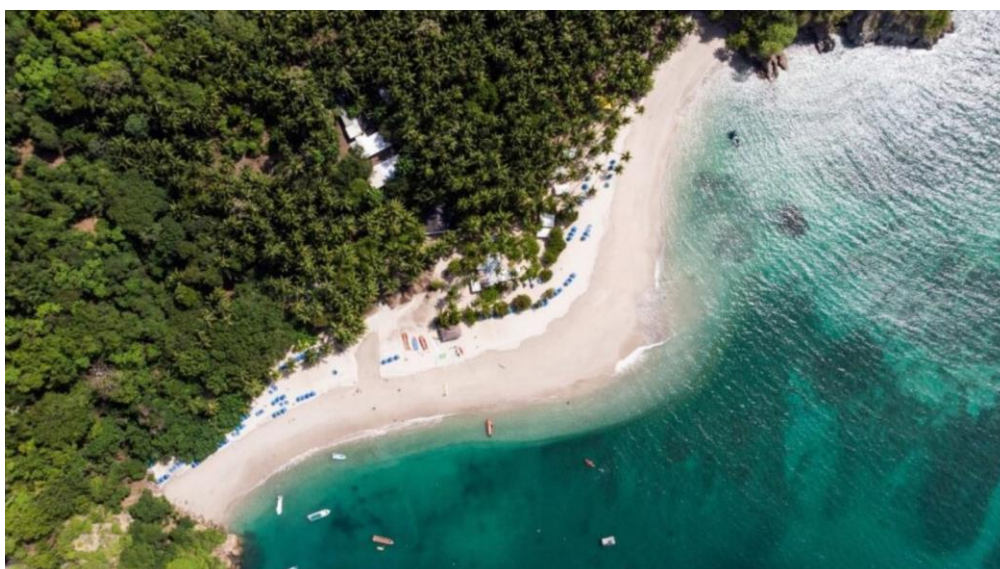


On March 28th, 2023, ENRICH in LAC organized a session for the Innovation Talks with the theme “Brazilian Distributed Generation Investment opportunity created by the new law and tax regulation.”

- Opening by Filipe Cassapo, ENRICH in LAC Association, Brazil
- Overview of ENRICH in LAC Association by Marco Quirino
- Keynote speaker Dr. Csaba Sulyok, renewable energy entrepreneur, founder of COSOL Ltd.,
- With a tour de table / pitch session with the panel members: José Campo, Budapest University of Technology and Economics, Hungary Igor Ferreira, Fohat Corporation, Brazil Karina Melikidze, SDAP Center, Georgia Renato Povia, CPFL Energia, Brazil Manfred Spiesberber, Centre for Social Innovation, Austria Moderation by Béla Kardón, RCISD, Hungary

Watch now the [recording](#).

Country Profile: Costa Rica, EU & LAC region



“Costa Rica’s political stability, high standard of living, and well-developed social benefits system set it apart from its Central American neighbours. In recent decades, the Costa Rican government has focused on attracting investment from high-tech manufacturers, such as electronics and medical devices, as well as continued development of the dynamic tourism sector”.

Costa Rica, the oldest continuous democracy in Latin America, celebrated the bicentennial of its independence in 2021. The capital of San Jose is the largest city and home to approximately one-fifth of the population. In recent years Costa Rica has achieved moderate economic growth (2.1 percent in 2019). The country’s well-educated labour force, focus on English-language instruction, relatively low levels of corruption, geographic proximity to the United States, and attractive free trade zone incentives offer strong appeal to many exporters and investors. In recent decades, the Costa Rican government has focused on attracting investment from high-tech manufacturers, such as electronics and medical devices, as well as continued development of the dynamic tourism sector.

Read the full article [here](#).

Knowledge Pill: Hungarian Startup University Program



ENRICH in LAC has launched a new Knowledge Pill in the last three months. This activity was first developed in the context of the ENRICH in Brazil project but it continues to be part of ENRICH in LAC contents as well, now that the initiative has extended its geographical scope. The aim is to deliver relevant content to those who follow the interests and synergies that the ENRICH in LAC initiative creates between Europe and Latin America through a dynamic and short video.

On March 2023, it was time for the Hungarian Startup University Program. The aim of the program is to raise students’ interest in innovation and entrepreneurship and increase the number of innovative businesses they start. The Hungarian Startup University Program (HSUP) is a management course where the focus is on innovation approach and aims to stimulate interest in innovation. The programme introduces the young generation to the structure and functioning of the innovation ecosystem, and offer them the opportunity to get involved. The students will have the opportunity to learn the solution-oriented thinking from experts in the start-up sector. The first half of the university course will focus on developing an innovation mindset, the second half will focus on and project ideas, the students work in teams to develop their ideas. The programme is funded by a scholarship and and business mentoring in order to prepare the best project idea developers for the real market environment. the programme will be

concluded by a contest, involving incubators, business angels and venture capital fund managers and venture capital funds.

Watch it with subtitles in Portuguese [here](#), and with Spanish subtitles [here](#).

Click [here](#) to watch all the Knowledge Pills already published by ENRICH in LAC!

Article: How Chile is becoming a leader in renewable energy



As the effects of climate change become more apparent, countries around the world are facing a similar dilemma – how to reduce carbon emissions without causing economic damage? For many developed countries, there is risk associated with replacing power grids, shaking up consumption habits and decarbonising supply chains. Chile, a high-income industrialised economy with 19.6 million people, could offer policymakers around the world a playbook for transitioning towards renewable energy.

Despite its historic ties to fossil fuels and copper mining, Chile in recent years has accelerated its energy transition through broad-based political support, private-public partnerships and innovative green technologies. It has set an ambitious goal of converting 70% of its total energy consumption to renewables by 2030 and pledged to become carbon neutral by 2050. The country is also now leveraging its renewable energy leadership abroad and using it address gender inequalities at home.

Read the full article [here](#).

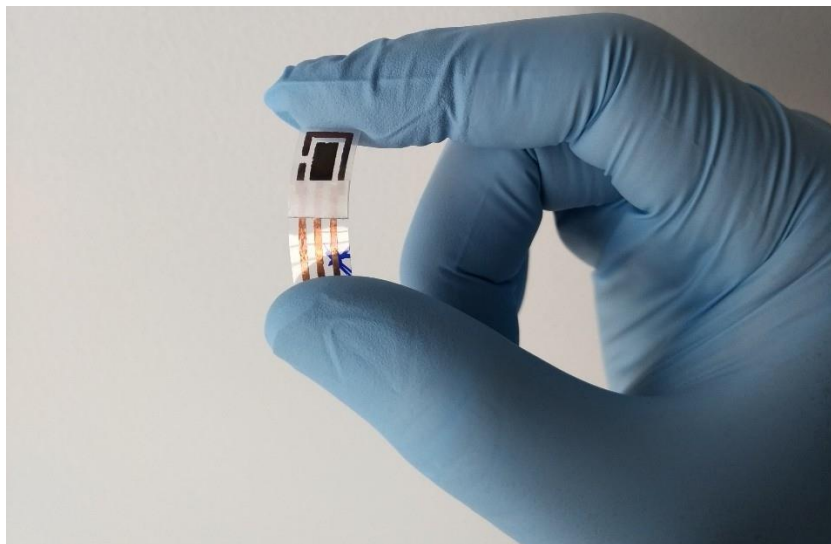
ENRICH Global and ENRICH in the USA - ESDP Online Academy

The ESDP is tailored to any researcher interested in research commercialization or research-based startups looking to expand from Europe to the United States. This 4-week program features high-profile speakers, who are experts in the field of startups and research commercialization, such as Robert Smith from George Washington University's Innovation Cluster I-Corps. Simone Severini, Director of Quantum Computing at AWS will launch the program on April 26th. The program will feature online thematic sessions as well as group discussions and online one-on-one mentoring representing a unique

opportunity for researchers and startups to gain access to valuable expertise in the fields of commercialization and technology transfer.

Registrations here: <https://www.surveymonkey.com/r/ESDPOneAcademy2ndEdition>

Articles from LAC: (Agência FAPESP) Researchers at the University of São Paulo create a low-cost sensor that detects heavy metals in sweat



By Julia Moióli | Agência FAPESP – Heavy metals such as lead and cadmium are present in batteries, cosmetics, food and other things that are part of everyday life. They are toxic when they accumulate in the human organism, potentially causing several health problems, but detecting them in body fluids requires expensive equipment and a controlled laboratory environment. Researchers at the University of São Paulo (USP) in Brazil have now developed a portable sensor made of simple materials to detect heavy metals in sweat, which is easily sampled.

The research was supported by FAPESP (projects **16/01919-6** and **16/06612-6**) and involved groups at the São Carlos Institutes of Physics (IFSC) and Chemistry (IQSC), as well as collaborators at the University of Munich in Germany and Chalmers University of Technology in Sweden.

Click here to read the [article](#).

NEW GRANTS

ECOS call for projects 2023 between FRANCE (French Government) & ARGENTINA (MINCyT)

The ECOS programme is designed to support projects of excellence in scientific collaboration. It funds exchanges between researchers in the form of short-term assignments and specialisations for doctoral and postdoctoral students participating in the selected projects.

The Argentinian partner must submit his project simultaneously to MINCyT.

Deadline to submit projects: 15 April 2023.

More information [here](#).

Horizon Europe work programme 2023-2024 - what's in it for Brazil and LAC?

Horizon Europe work programmes and calls 2023-2024 were published in December 2022 with a budget of around €13.5 billion to support researchers and innovators in Europe to pursue breakthrough solutions for environmental, energy, digital and geopolitical challenges.

We prepared an indicative list of calls with international cooperation as priority. These particular calls may be calling for collaboration with the Latin American region or specific countries of the region, like Argentina, Brazil, Chile and Mexico.

More information [here](#).

JOIN OUR COMMUNITY

You too can take part in this network of innovation professionals, increasing your visibility and getting recognition internationally. You will get exclusive access to specialist knowledge, trustworthy connections, opening your doors to great business opportunities and much more.

Let's innovate together! See [here](#) how to apply and further details.

ENRICH in LAC Matchmaking Platform

The platform is open to enable virtual direct contacts and business initiation among start-ups, companies, soft landing hubs, and other organizations, between LAC Region and Europe.

▶ In the Platform you can:

- Find new business contacts based on areas of activity
- Find and advertise on the marketplace:
 - Offers and services
 - Opportunities for cooperation
 - Investors and investment opportunities
- Profile transfer for matchmaking at flagship events

▶ How It Works:

1. Register and submit your own profile.

In your profile you can describe what kind of technology/product/expertise you are offering, what kind of cooperation you are looking for and which ideas you would like to discuss with potential collaboration partners.

2. Receive the access data, complete your organization and your personal profile.

The better the quality of your profile the more meeting requests you will receive.

Your business proposal is your business card, therefore spend some minutes to create a high quality and meaningful profile.

3. Find relevant profiles and marketplace offers.

4. Connect via messaging and virtual 1: 1 meetings in video calls.

Get to know all information and new possibilities for your business [here](#).

For all the news related to the ENRICH Centre please visit our [website](#). Please also register here to subscribe to future editions of this Newsletter: <https://lac.enrichcentres.eu/>

Contact us at: contact@lac.enrichcentres.eu



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